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Vancouver School of Economics | Case for Support

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ECONOMIC CHALLENGES ARE AMONG THE MOST DIFFICULT ISSUES CONFRONTING SOCIETY.

From globalization and climate change, to political uncertainty and financial crises, the challenges are vast.

The [Vancouver School of Economics](#) (VSE)—ranked first in Canada for research productivity—seeks to develop solutions for pressing economic issues by advancing knowledge to improve public policies and equipping students with the skills to thrive in a competitive job market.

The VSE brings Canada's top economists and students together under one roof to address pressing economic issues of our day.

A WORLD-CLASS HOME FOR THE VANCOUVER SCHOOL OF ECONOMICS

Located in the Iona Building, an iconic landmark on UBC's Vancouver campus, the VSE serves as a dedicated gathering place for economists, students and alumni. Within this 100,000-square-foot facility, the tight-knit community of researchers and students work in collaborative spaces to generate knowledge and translate academic information for public audiences.

Poised to make significant advances in economic research and teaching, the VSE seeks private support for capital, research and student learning. The impact of donor support is critical to enhancing the VSE's ability to provide Canadian perspectives and influence global economic affairs.



GAME-CHANGING RESEARCH

Our world is changing at an unprecedented rate and the study of economics helps us to understand how the world works.

- Prof. Kevin Milligan applied his research to develop and implement the Canada Child Benefit, a tax-free monthly payment that helps eligible families with the cost of raising children. With this benefit, about **300,000 fewer children will be living in poverty in 2017** compared with 2014.
- In 2016, the Canadian government awarded \$10 million to the VSE to unlock the mysteries of big data. As a result, Prof. Erik Snowberg is slated to **mine big data** in order to better understand the effects of politics and policy on the economy.
- An expert in political economy and international trade, Prof. Matilde Bombardini **examines the relationship between trade and pollution in China**, in particular the effects of expanding exports on pollution rates.
- With artificial intelligence based technologies, we are on the cusp of one of the most significant shifts in the labour market. Research by Prof. Henry Siu is crucial for understanding the potential **impact of these technologies on the future of jobs** and wages.



TRAINING LEADERS OF TOMORROW

Much more than supply and demand, economics teaches students to think critically and apply theories to real-world situations.

Hands-on learning through a range of programs such as the flagship Bachelor in International Economics and Master in Applied Economics equips students to navigate a competitive job market.

Currently, **more than 8,000 alumni** hail from 54 countries and **serve as leaders in** sectors such as **finance, technology and government**, to name a few.



Video: meet students in the Bachelor of International Economics program.

A GLOBAL OUTLOOK

- Students in the Bachelor of International Economics (BIE) program gain global perspectives from the curriculum and from their peers who come from over 50 countries.
- The dedicated Career Centre equips BIE students with knowledge and skills that employers seek.
- Acknowledged by Maclean's Canadian Universities Guidebook as a "standout program," the BIE offers students mentorship opportunities with top Canadian economists at the VSE.
- Students become well versed in theory and receive applied skills through partnerships with the Sauder School of Business and professional experience through co-op work placements.



"I believe we are living in historic times of change,"

says alumnus Dominic Barton (BA'84, LLD'12), the global managing director of McKinsey & Company, one of the world's pre-eminent management consulting firms. He cites a rapidly urbanizing world, with 2.2 billion people moving into the middle class in Asia and Africa by 2025, and aging global populations set to double over the next 30 years.

"An economics education brings with it the ability to identify opportunities and challenges that exist around the world—not only today, but also over time," says Barton.



OPPORTUNITIES FOR PHILANTHROPIC SUPPORT

The UBC Faculty of Arts is committed to helping donors achieve their philanthropic goals by designing personalized recognition plans.

We are proud to invite you to become contributors to the VSE, designed to become one of the top 10 centres for economic research and teaching in the world.

Our highest funding priorities include support for facilities and scholarships, as well as support for the faculty who do research and create enriched learning experiences for students across the University.

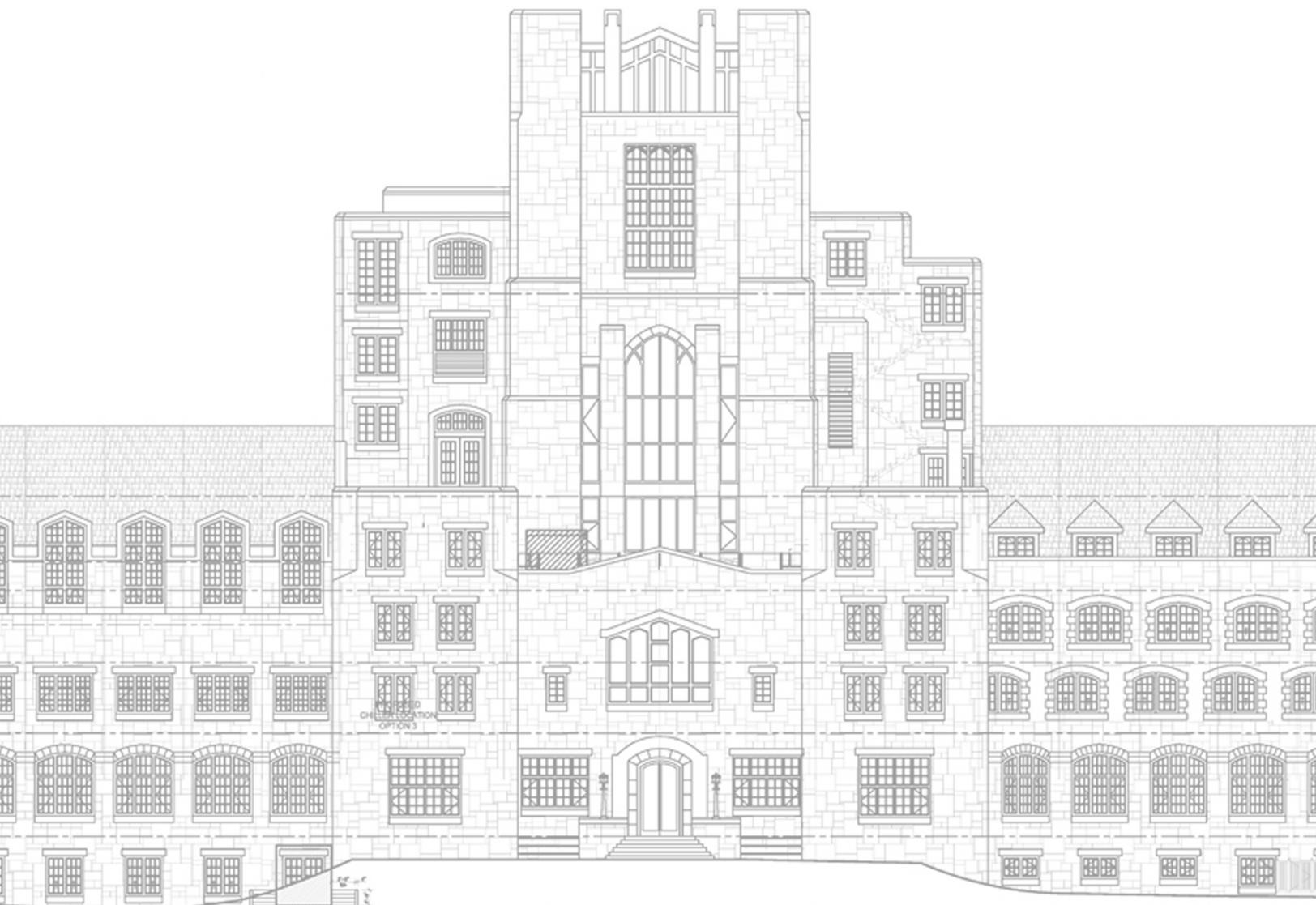
NAMING OPPORTUNITIES

\$10,000,000
\$3,750,000

- Building
- Graduate Tower (Levels 3-6)
 - MA Learning Commons
 - TA Hubs (4)
 - Seminar Room (incl. terrace)
 - Penthouse Seminar Room
- 100-Seat Classroom
- Entrance Atrium
- Career Centre
- Bachelor of International Economics Learning Commons
- Undergraduate Learning Commons
- Large Computer Lab (30 stations)
- Experimental Computer Lab (24 stations)
- Computer Lab (20 stations)
- Meeting Room (4), Ground Level
- New Data Complex
- Meeting Room (3), Third Level
- Meeting Rooms (3), Lower Level
- Informal Learning Area

\$1,250,000
\$1,000,000
\$750,000
\$500,000
\$500,000
\$350,000
\$250,000
\$250,000
\$250,000 each
\$150,000
\$100,000 each
\$100,000 each
\$100,000





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